

PERSONAL INFO

I have worked over the last 15+ years in frontend development, UX/UI design, branding, and digital marketing. Making digital experiences that are not only beautiful but also simple to use, approachable, and fun fuels me most. From a sketch or wireframe, I really like the process of transforming an idea into a finished product that people use daily.

WORK EXPERIENCE

- **Nobilis-infosys.com • Stockholm / Sweden**
 - UI UX / Web Desgin / Social Media
- **Parsonii Solutions S.A.S. • Medellín / Colombian**
 - UI UX / Web Desgin / Social Media
- **julius2grow.com • Medellín / Colombia**
 - UI UX / Web Desgin / Social Media

EDUCATION

- **AT PRESENT Frontend Dev. • Stockholm / Sweden**
 - Javascript / React
- **Programming 1 n 2 • Medellín / Colombia**
 - Converted any layout to web pages using HTML, CSS, and JavaScript.
- **Advertising and Graphic Design • Medellín / Colombia**
 - Magisterexamen (SeQF nivå 7). Degree in Advertising and Graphic Design.

REFERENCES

- **Marie Hornhammar • Martin & Servera**
 - Non Food Specialist / Tel: 070.218.49.56
- **Martin Råberg • NIKE**
 - Senior Operations Lead North / Tel: 070.965.02.26



ALEX FD / UI-UX / AI

PERSONAL INFO

- Name: Alejandro Atehortua
- City: Stockholm - Sweden
- Email: ateo05@gmail.com
- **Portfolio: portfolioalejandro.com**

LANGUAGES

- **100%** English
- **100%** Spanish
- **50%** Swedish

Skills

- Adobe Ai / Ps / Ae
- AI-integrated UX
- UI UX Design
- Figma
- Visual Studio Code
- Javascript
- React
- A - Frame
- Wordpress
- E-commerce
- Data Fetching